



FIELDSTONE FARM

FIELDSTONE FARM TRC

16497 Snyder Road

P.O. Box 23129

Chagrin Falls, OH 44023

Phone: 440.708.0013

www.fieldstonefarmtrc.com

Mission Statement

Through a special partnership with horses, Fieldstone Farm Therapeutic Riding Center offers programs designed by professionals to foster growth and individual achievement for people with disabilities.





GOALS THROUGH 2012

1. Establish comprehensive processes for attracting, developing and retaining the best possible people for Fieldstone Farm operations
2. Develop a financial model that will expand the organization's sources of support and ensure continued operation as a fiscally responsible organization
3. Create and implement a strong communications/marketing/PR program designed to increase awareness of Fieldstone Farm on a local and regional level, promoting the organization's national reputation
4. Establish a student-focused market development plan that will expand and diversify the student population
5. Develop and offer high quality programs that meet the needs of our market and maintain our reputation as an innovator
6. Maintain and expand Fieldstone Farm's reputation as a national model for equine-based training